



## CRPD INSTAGRAM PHOTO CONTEST

**The Cordova Recreation and Park District is on Instagram! In celebration, we are holding an Instagram Photo Contest.**

**Tell us “Activities I Love Doing at My CRPD Parks” to win a CRPD gift certificate and a spot in the CRPD Recreation Guide!**

1. Follow @cordovarecreation on Instagram (<https://www.instagram.com/cordovarecreation/>)
2. Take or upload a photo in or of a CRPD park
3. Set your profile to public
4. Fill out a registration form
5. Tag your photo with #mycrpd2017

### **THE WINNERS -**

- 1<sup>st</sup> place: \$100 CRPD gift certificate
- 2<sup>nd</sup> place: \$50 CRPD gift certificate
- 3<sup>rd</sup> place: \$25 CRPD gift certificate

### **OFFICIAL RULES:**

**THE CONTEST** - The “Activities I Love Doing at My CRPD Parks” photo contest (the “Contest”) is sponsored by The Cordova Recreation and Park District. The Contest begins at 8:00 a.m. Pacific Time (“PT”) on March 1, 2017 and ends at 11:59 p.m. PT on May 31, 2017. Contest entrants must upload the photo to Instagram and tag the photo appropriately to enter. The Contest winners will be selected by a panel of judges and will be announced on or around July 19, 2017. The judges will select a first, second and third place winning photograph. The prize for first place is a \$100 CRPD gift certificate, second place a \$50 gift certificate, and third place a \$25 gift certificate to be used toward CRPD recreational programs or classes or rentals of facilities, fields or picnic areas. Gift certificates are non-transferable and cannot be used toward previous purchases or to purchase gift cards. Winning photo(s) will also be featured in the 2018 CRPD Spring/Summer Recreation Guide

**AGREEMENT TO RULES** - By participating in the Contest, each entrant unconditionally accepts and agrees to comply with and abide by the Contest rules and acknowledges they meet the eligibility requirements. The Contest is not sponsored, endorsed or administered by, or associated with, Instagram.

**WHO MAY ENTER** - The Contest is open to residents within the Cordova Recreation and Park District boundary (see [crpd.com](http://crpd.com) for district map). Directors, employees, or contractors of CRPD, the PMRID Oversight Committee or Friends of Cordova as well as immediate family and household members are not eligible to enter or win. There is no purchase necessary to win and the Contest is void where restricted. Entrants under the age of 18 must have parent/guardian permission to enter.

**HOW TO ENTER** - To participate in the Contest, entrants must follow CRPD's Instagram feed at [@cordovarecreation](https://www.instagram.com/cordovarecreation), and follow the online instructions to upload and submit a photograph. Registration with Instagram is required to enter a photograph and enter the Contest. There is no cost to register with Instagram. Up to three photos may be entered per Instagram account, but only one photo per account may win. If more than three photos are entered, all entries will be deemed ineligible. The entrant's Instagram account must be set to public for the duration of the Contest. All entries that include a person(s) must be accompanied with a photo release form and submitted to [communications@crpd.com](mailto:communications@crpd.com). Winning photos will require registration after selected. All entries become the exclusive property of CRPD.

### **PHOTO ENTRY REQUIREMENTS**

Each photo entry must meet all the following submission requirements:

1. Photo entry must be a high-resolution photo taken in or of CRPD parks *since* February 1, 2017.
2. Photo must be an original work that has not been published or previously submitted to a photo contest.
3. Photo does not contain, incorporate or otherwise use any content, material or element that is owned by a third party or entity and must not contain any content, material or element that displays any third party advertising, slogan, logo, trademark or otherwise indicates a sponsorship or endorsement by a third party or commercial entity.
4. Photo must not be or include content which is derogatory, offensive, threatening, defamatory, indecent, sexual, profane, violent or include any other objectionable or inappropriate content, as determined by CRPD.
5. It must not contain content, material or any element that is unlawful, or otherwise in violation of or contrary to all applicable federal, state, provincial or local laws and regulations.
6. For a photo in which a person is recognizable, you must secure a model release from the subject or, in the case of a minor, the subject's parent or guardian and provide it to CRPD. Submit release forms to [communications@crpd.com](mailto:communications@crpd.com).

### **JUDGING**

Entries will be monitored by CRPD for the duration of the Contest. After the Contest closes, entries that meet all entry requirements will be judged based on (1) Theme of the Contest, (2) Originality and creativity, and (3) Technical and artistic quality. Judges will choose a First, Second and Third place winning photo and the determination of the winning photos shall be made by CRPD in its sole discretion and shall be final and binding.

### **OWNERSHIP/LICENSE**

By entering the Contest, you grant CRPD a perpetual, royalty-free, non-exclusive license to publicly use, reproduce, modify, publish, distribute, and otherwise exercise all copyright and publicity rights with respect to those photographic images at its sole discretion. By entering the Contest, you also release

from obligation any credit of said entries and without additional compensation. Entrants also grant CRPD the right to use and publish their Instagram handle and Contest submissions in print or any other media.

#### **RELEASE OF LIABILITY**

By entering the Contest, all entrants irrevocably release CRPD and their respective directors, employees, sponsors, instructors, contractors and volunteers (Indemnified Parties) from liability and against all claims of any nature arising in connection with entrant's participation in the Contest and acceptance or use of a prize. The Indemnified Parties are not liable for any costs, damages, injuries, or other claims incurred as a result of entrants' participation in the contest or winner's acceptance and usage of a prize. By entering the Contest, entrants further accept and assume all risk for loss, damage, liability, injury, cost or expense that may arise during or be caused by participation in the Contest or acceptance and usage of a prize. The Indemnified Parties are not responsible for incomplete or misdirected entries, technical or network malfunctions or failures, or causes beyond their control. Entrants are solely responsible for their entries.



## Cordova Recreation & Park District Instagram Contest Registration & Release Form

**CRPD District Office • 2729 Prospect Park Drive Suite 230, Rancho Cordova, CA 95670 • (916) 842-3300**

Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Phone (Primary) \_\_\_\_\_ Phone (Secondary) \_\_\_\_\_

E-Mail \_\_\_\_\_

Instagram Account ID: \_\_\_\_\_

### **AGREEMENT, WAIVER, AND RELEASE**

#### **AGREEMENT TO RULES**

By participating in the Contest, each entrant unconditionally accepts and agrees to comply with and abide by the Contest rules and acknowledges they meet the eligibility requirements. The Contest is not sponsored, endorsed or administered by, or associated with, Instagram.

#### **OWNERSHIP/LICENSE**

By entering the Contest, you grant CRPD a perpetual, royalty-free, non-exclusive license to publicly use, reproduce, modify, publish, distribute, and otherwise exercise all copyright and publicity rights with respect to those photographic images at its sole discretion. By entering the Contest, you also release Cordova Recreation and Park District Instagram Contest Information & Rules from obligation any credit of said entries and without additional compensation. Entrants also grant CRPD the right to use and publish their Instagram handle and Contest submissions in print or any other media.

#### **RELEASE OF LIABILITY**

By entering the Contest, all entrants irrevocably release CRPD and their respective directors, employees, sponsors, instructors, contractors and volunteers (Indemnified Parties) from liability and against all claims of any nature arising in connection with entrant's participation in the Contest and acceptance or use of a prize. The Indemnified Parties are not liable for any costs, damages, injuries, or other claims incurred as a result of entrants' participation in the contest or winner's acceptance and usage of a prize. By entering the Contest, entrants further accept and assume all risk for loss, damage, liability, injury, cost or expense that may arise during or be caused by participation in the Contest or acceptance and usage of a prize. The Indemnified Parties are not responsible for incomplete or misdirected entries, technical or network malfunctions or failures, or causes beyond their control. Entrants are solely responsible for their entries.

#### **PARENTAL CONSENT** (by parent/guardian if applicant is under 18 years of age):

I hereby consent that my son/daughter \_\_\_\_\_ participate in the above activity, and I hereby execute the above Agreement, Waiver, and Release on his/her behalf. I state that said minor is physically able to participate in said activity. I hereby agree to indemnify and hold persons and entities mentioned above free and harmless from any loss, liability, damage, cost or expense which they may incur as a result of the death or any injury or property damage that said minor may sustain while participating in said activity.

**I HAVE CAREFULLY READ THIS AGREEMENT, WAIVER AND RELEASE AND FULLY UNDERSTAND ITS CONTENTS. I AM AWARE THAT THIS IS A RELEASE OF LIABILITY AND CONTRACT BETWEEN MYSELF AND THE ABOVE DISTRICT AND SIGN IT OF MY OWN FREE WILL.**

Signature of Participant (or Parent/Guardian) \_\_\_\_\_ Date \_\_\_\_\_

Name (Print) \_\_\_\_\_