

CHAPTER 5 PRIORITY RANKINGS

In addition to the outreach and demographic analysis cited in Chapter 4, *The Inventory and Assessment Plan* also presents information on priority rankings as interpreted by PROS Consulting. The priority rankings summarized in figure 41 are particularly relevant to Chapter 6 of this document where facility and amenity standards are discussed in greater detail with more supporting documentation.



CHAPTER FOUR - PRIORITY RANKINGS

The purpose of the Facility and Program Priority Rankings is to provide a prioritized list of facility / amenity and recreation program needs for the communities served by the District.

The ranking model used by the PROS team evaluated both quantitative and qualitative data. The statistically valid Community Survey was used to provide quantitative data. The survey asked respondents to list what they thought were their unmet needs and then to rank those needs in order of importance. The qualitative data was based primarily on resident feedback obtained through community input meetings.

The model also used a weighted scoring system to determine the priorities for parks and recreation facilities / amenities and recreation programs. This weighted scoring system provided values of three (3) for both unmet needs and importance, and four (4) for consultant evaluation. This breaks down so that out of a total of 100% unmet needs equals 30% of total score importance equals 30% of total score, and consultant evaluation equals 40% of total score.

These rankings were used in developing the Capital Improvement Plan as well as the overall recommendations.

This scoring system considers the following:

- Community Survey
 - Unmet needs for facilities and recreation programs – Factor derived from the total number of households mentioning whether they have a need for a facility / program and the extent to which their need for facilities and programs has been met. Survey participants were asked to identify this for 27 different facilities / amenities and 26 recreation programs. Weighted by a value of 3.
 - Importance ranking for facilities and programs – Factor derived from the importance allocated to a facility or program by survey respondents. Each respondent was asked to identify the top four most important facilities and recreation programs. Weighted by a value of 3.
- Consultant Evaluation
 - Factor derived from the consultant’s evaluation of program and facility priority. Based on survey results, demographics, trends and overall community input. Weighted by a value of 4.

These weighted scores were then summed to provide an overall score and priority ranking for the District’s system as a whole. The results of the priority ranking were tabulated into three categories: High Priority (1-9), Medium Priority (10-18), and Low Priority (19-27).

The combined total of the weighted scores for Community Unmet Needs, Community Importance and Consultant Evaluation is the total score based on which the Facility / Amenity and Program Priority is determined. **Figure 61** and **Figure 62** below depict the Facility / Amenity and Recreation Program Priority Rankings.

Figure 41* shows that walking, biking trails and greenways, small family picnic area and shelters and small neighborhood parks were the top three facilities / amenities. These were followed by playground equipment, outdoor swimming pools and indoor running / walking track.

Cordova Rec. and Park District	
Facility/Amenity Priority Rankings	
	Overall Ranking
Walking, biking trails & greenways	1
Small family picnic area & shelters	2
Small neighborhood parks	3
Playground equipment	4
Outdoor swimming pools	5
Indoor / walking running tracks	6
Off-leash dog parks	7
Splash pads / spray grounds	8
Large community parks	9
Nature center	10
Community gardens	11
Large family picnic area & shelters	12
Youth soccer fields	13
Senior center	14
Gyms / indoor recreation or comm. centers	15
Outdoor tennis courts	16
Amphitheaters	17
Disc golf course	18
Outdoor basketball courts	19
Youth baseball fields	20
Adult soccer fields	21
Multi-purpose fields	22
Adult softball fields	23
Youth softball fields	24
Skateboard parks	25
Youth football fields	26
Archery range	27

Figure 41 - Facility/Amenity Priority Rankings

* Note: Corrected from native document which originally reads "Figure 42".

Figure 42* shows that Adult fitness and wellness programs, swim lesson / aquatics programs and community wide special events were the top three program priorities in the community. Senior programs, Visual and performing arts programs and cultural programs round up the top six.

Cordova Rec. and Park District Program Priority Rankings	
	Overall Ranking
Adult fitness and wellness programs	1
Swim lessons / aquatics programs	2
Community wide special events	3
Senior programs	4
Visual and performing arts programs	5
Cultural programs	6
Youth sports programs	7
Environmental education programs	8
Trips / excursions	9
Pre-School programs	10
Martial arts	11
Outdoor skills / adventure programs	12
Youth fitness and wellness programs	13
Adult life skill and enrichment programs	14
Adult sports programs	15
After school programs	16
Gymnasium / tumbling programs	17
Youth summer camp programs	18
Youth life skill and enrichment programs	19
Tennis lessons / leagues	20
Youth and adult golf	21
Teen events	22
Birthday party package	23
Programs for individuals with disabilities	24
Before school programs	25
Package parties	26

Figure 42 - Program Priority Rankings

* Note: Corrected from native document which originally reads "Figure 43".

CHAPTER 6

FACILITY AND AMENITY STANDARDS, LEVELS OF SERVICE AND RE-EVALUATION

Beginning with *The Cordova Recreation and Park District Park Standards & Guidelines for New Development* prepared by Moore, Iacofano, Goltsman, Inc (MIG), *The Inventory and Assessment Plan* explains the process and rationale for service level adjustments subsequently established by Gates + Associates in 2009 and September of 2012. PRO's Consulting then published, in the *Inventory and Assessment Plan*, Appendix 4 "Service Level Standards". These standards were ultimately refined and incorporated by Goodwin Consulting Group, Inc. in *The Cordova Recreation and Park District Park Impact Fee Nexus Study* to provide specific costs associated with proposed capital improvements.

Recent District policy changes have allowed flexibility in park and open space development with the City of Rancho Cordova. As a result, the District may consider a variety of land use planning options that meet both, the recreational and functional needs of the community when adequate funds are provided for improvement and ongoing maintenance and operations.

Section 3.2 Facility/Amenity Standards, Levels of Service and Service Area Analysis of *The Inventory and Assessment Plan* is inserted below, followed by the Capital Improvement Plan.

