



Forming Our Best Future

Cordova Recreation and Park District **Optimized Plan** **Commonly Asked Questions** Updated Sept 2022

What is an Optimized Plan?

An Optimized Plan is a strategic planning document that provides guidance for the Cordova Recreation and Park District (CRPD) over the next 10+ years. It studies the existing parks and recreation facilities and programs to identify a planning blueprint for making the CRPD's current recreation and park offerings as perfect, effective, or functional as possible into the future.

Why is CRPD developing this Plan?

A forward-thinking Optimized Plan will provide a long-term vision for CRPD as well as specific policies and standards to direct day-to-day decisions. It will set forth a framework that will allow CRPD to respond to new opportunities as they arise, to outline a process for continued improvement, and to ensure that adequate parks, recreation facilities, and programs meet the needs of current and future residents.

How is the Optimized Plan created?

The Optimized Plan is being developed using a strategic planning process to include the following:

- Evaluate current conditions of CRPD parks, recreation facilities, and programs and gather data on usage.
- Conduct a comprehensive Needs Assessment that accurately reflects CRPD's growing and increasingly diverse population and evaluates the 2014 approved Level of Service (LOS).
- Evaluate and prioritize implementation of proposed facilities and opportunity sites.

Through each stage of the process, the community will provide input through various engagement opportunities.

What are the goals for the Optimized Plan?

To best serve CRPD's community, the Optimized Plan will:

- Develop an implementable plan that reflects public desires, establishes a compelling vision and guides CRPD for the next 10+ years.
- Empower and motivate CRPD residents to participate in the planning process through robust community engagement.
- Realistically address capital and maintenance funding available in CRPD's different election districts.
- Craft recommended actions to achieve synchronization with Land Authority Policies, California Environmental Quality Act (CEQA) requirements, and Climate Action Mandates.

How can I participate in the Optimized Plan?

Community participation is a key element of developing an Optimized Plan and there are many ways for the community to get involved. Engagement opportunities allow the public to share thoughts about the project, learn about the process, and guide recommendations for the final Optimized Plan.

The project began in summer of 2022 and initial outreach activities include an online survey (runs 9/23/22 through 12/11/22) and pop-ups at local community events (Fall 2022) around CRPD. Community workshops and public meetings will occur later in the planning process and provide additional opportunities for participation.

Check the [project website](#) for a link to the survey and full list of events.

When will the Optimized Plan be completed?

The Optimized Plan is expected to reach completion in late 2023.

What kind of recommendations will the Optimized Plan provide?

An Optimized Plan is a high-level document which will guide CRPD in managing its parks and recreation facilities and the programming of those spaces. Plan recommendations will consider many factors, including population, demographics, health and wellness, housing and commercial development, technology, and recreational usage and trends. It will identify improvements necessary to serve current and future needs and will recommend implementation priority, subject to available funding.

How will the recommendations in the Optimized Plan be funded?

CRPD receives funding through many financial sources. Evaluation of existing funding sources, as well as new opportunities for federal and state grants or funding, are being considered in the Optimized Plan to fund recommendations.

Are there opportunities for new parks in CRPD?

Yes, there are identified and future opportunities for more parks. As new residential development occurs, new public parks will be constructed as those developments come online.

Additionally, CRPD has identified two large Opportunity Sites for park amenities and recreation facilities: The Center Property (northwest corner of Sunrise Blvd and Douglas Blvd) and a future 121-acre Community Park in the Rio del Oro development (east of Sunrise Boulevard and south of White Rock Road). The Optimized Plan will include recommendations for future development of these sites.

Outreach activities such as the online survey, pop-up events, and workshops will collect ideas for the new parks and recreation facilities from the community to be considered for the Optimized Plan.

How can I ask a question or learn more about the Optimized Plan?

Questions and comments can be submitted via email to the project team throughout the entire project. Subscribe to the CRPD Optimized Plan email list to stay informed of key updates as they occur. Visit the [project website](#) to sign up for email notifications or to submit a question or comment. Email inquiries may also be sent directly to communications@crpd.com.